

East Paris Business Association, meeting minutes, Nov 9, 2006, 11 am

Attendance: Kelly Mockerman, Fitness Together  
MJ Smith, East Hills Athletic Club  
Karen Kuiper, Custom Group Services  
John Knoppers, United Bank of Michigan  
Cathy Albro, Creative Learning Toys

Introductions, including company, position, how long located on East Paris

As this was a preliminary meeting, a discussion was held on whether or not we should start the group. The decision was made to start the Association. We decided to keep it informal now: no dues, no officers, no by-laws.

Discussion held on meeting schedule. We decided to not develop our schedule of regular meetings at this point, but to schedule meetings in January and February as kickoff meetings, and invite other business representatives to join. Dates are January 11 at United Bank, and February 8 at East Hills Athletic Club. Both meetings will be held at 8 am. At one of these meetings we will decide on a regular schedule for meetings.

John Knoppers will be responsible for creating an agenda for meetings, and will include some time for roundtable discussion in each meeting.

We will send a letter to Grand Rapids Township and the City of Kentwood, introducing the association and inviting them to meetings. We will also ask for a specific contact person.

We talked about the reasons we are each interested.

- Marketing
- Know your neighbors
- Common issues
  - Traffic conditions
  - Flyer for visitors
  - Community event support
  - Vendors/service providers