

East Paris Business Association

Meeting Minutes, 1/11/07, 8 am

Attendance: Jason Juras, Chettleburgh & Associates
Mark Schaefer, Creative Learning Center
Cathy Albro, Creative Learning Toys
MJ Smith, St Mary's Health Management Co
Laurie Lindrup, Erika's
Bill Campbell, Erika's
David Miller, Keystone Pharmacy
Denise Durkee, Easter Seals – Michigan
Patti Smeelink, East Paris Pharmacy
Michael DeVries, Grand Rapids Township
John Knoppers, United Bank

The meeting opened with refreshments, courtesy of Bill and Laurie from Erika's. Thanks!

We started with a discussion on the purpose and the goal of the association. We recapped our discussion from our meeting in November.

The recommendation was made to include Cook Valley and Cascade Hills Condominiums in any marketing pieces that are mailed out.

One of the goals we would like to see is marketing to those who live and work in the area. Laurie volunteered the use of Erika's for an event to which we could invite residents and businesses.

Michael filled us in on Grand Rapids Township, and especially the sign ordinance. He will invite the township enforcement officer to a future meeting.

We had a discussion on the geographical area we are including. Originally we had sent out info to businesses between Cascade and Burton Street, but this was an arbitrary choice. We can look at expanding our area as the group grows.

We talked about how we can help each other. All members should create a summary of the services they and their business offer. This summary will be disbursed at the next EPBA meeting, so it should be turned into John Knoppers by Feb 1, 2007.

We decided to hold our meetings on the second Thursday of every month at 8 am.

Next meeting will be held at the East Hills Athletic Club on Feb 8 at 8 am.

March meeting will be held at Erika's, March 8, 8 am. Wayne Harrall from the Kent County Road Commission will make a presentation.