

East Paris Business Association meeting minutes

Feb 8, 2007

Meeting held at East Hills Athletic Club

Attendance:

Denise Durkee, Easter Seals
Robert Radakovitz, Grand Rapids Township
Michael DeVries, Grand Rapids Township
Mary Jo Smith, East Hills Athletic Club
Trisha Spaulding, Integrated Architecture
Patti Smeelink, East Paris Pharmacy
Officer Tom Zimmerman, Kentwood Police Department
Deputy Ryan Coil, Kent County Sheriffs Department
Mark Schaefer, Creative Learning Center
Ron Wanamaker, United Bank Insurance Agency
John Knoppers, United Bank

- 1) Introduction of Robert Radakovitz, Director of Public Safety for Grand Rapids Township.
- 2) Membership Rosters were distributed. John made a request that if members have not turned in their descriptions of them and their businesses for inclusion in this roster to do so soon.
- 3) Discussion on broadening the area from which we invite businesses. It was decided to invite businesses from East Paris down to 28th Street and also go to the east and west on Cascade Road. The observation was made that the Cascade Business Association goes up to Spaulding Avenue.
- 4) Follow up on last month's preliminary discussion on a marketing event. We talked about visiting other business expos in the area to see what happens. Ada Business Association's expo is March 24, 10 am to 3 pm, at Ada Christian School. Rockford Chamber of Commerce's expo is March 17, 9 am to 3 pm.
- 5) Discussion on the future of the association. We discussed the Division Avenue Business Association, it was suggested to talk to the President, Tommy Brann, for any information he would be willing to share with us. We will also check with other business associations to see if they have advice to offer.
- 6) Closing. Next meeting March 8, 8 am, at Erika's.