

East Paris Business Association General Meeting
July 12, 2007
Minutes

Approximately 16 people were in attendance hosted by Integrated Architecture.

John called the meeting to order. Attendees introduced themselves.

Decisions made by the board were presented (see agenda).

A possible brochure that promotes members was discussed. Trish passed around a possible brochure layout and logo (Eiffel Tower). Anyone with other ideas, email to Trish. (tspaulding@intarch.com) The brochure would also include 3 bullet points about each member business. Dates for closing are Oct .1, for this year and July 1 beginning in 2008. The brochure would be updated annually, but web site would be continually updated. E-mail to John or Trish your 3 bullet points for your business.

A membership application form will be available soon.

A possible web site was discussed. It should include membership information and application, our target area and all interested people are welcome to join, map of area, dues, contact people and board. We need domain name. Laurie will check with her web designer to see about interest in doing project. The EPBA web site would also have links to each member's web site.

A possibility of signage on road at entry to area was discussed. Terry Schweitzer (City of Kentwood Planning) said that we would need to apply for a variance. Window decals for members (included with membership) was discussed. Our web address should be included on all signage. It was suggested that we check with Universal Sign for sign making.

Tom Zimmerman (Kentwood Police Dept) told us the Aug. 7 is National Night Out and asked that we post on marquees and in businesses.

The possibility of adopt a road was discussed. Contact Terry Schweitzer for more information.

The business presentation was by Dr. Eric Lambert owner of Discover Chiropractic Center, 6740 Cascade Rd. Dr. Lambert's office has existed for 17 years and he's owned it for 8. We learned that the spinal cord controls nerves to all areas of the body and chiropractic care could alleviate nervous system dysfunction. Dr. Lambert has a caring staff and also offers massage.

Volunteers for the business presentation and hosting the next meeting are needed. Contact John.

Tom mentioned that there have been several "smash and grab" incidences at cell phone stores. Also theft of catalytic converters from vehicles left in parking lots overnight. His suggestion was to park your business vehicles in well-lit, high traffic area.

Going "green"- Trish suggested joining the Sustainable Business Forum. Could we set up a recycling collection station in our area? Cathy will call Allied to check on details. Levy (from Integrated) discussed how they are "green". He has a presentation on electronics recycling. It was suggested that we arrange for a speaker next month to give more information on "going green".

Next meeting is August 9, 2007, 8 AM. Place to be announced.

Respectfully Submitted,
Cathy Albro
Secretary

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