

Survey results

Info e-mailed to 70 people, 19 responses

How often should the EPBA hold general meetings?

Monthly	5	26.3%
Monthly, except summers	4	21.1%
Every other month	4	21.1%
Every other month, except summers 1	5.3%	
Quarterly	4	21.1%
Other	1	5.3%

Monthly, but not at 8:00 AM! 9:00 or noon work better.

The current membership dues are \$100 a year. Is that too much, too little, or just right?

Too much	2	10.5%
Too little	1	5.3%
Just right	16	84.2%

Would you like to combine our general meetings with networking events, such as "business after hours" events?

Yes, every meeting	1	5.3%
Yes, occasionally	15	78.9%
No	2	10.5%
No preference	1	5.3%

Comments:

Twice annually in addition to quarterly meetings

What is your preference for meeting time?

Morning (8 am)	9	47.4%
Lunch time	2	10.5%
Evening (around 5:30 pm)	1	5.3%
Rotating schedule	6	31.6%
No preference	1	5.3%

Comments:

I can't make every meeting so it doesn't matter

Variety will allow greatest overall participation - a set time may inadvertently exclude some members

Or even 7:30

Currently the EPBA rotates locations for the meetings. Are you interested in keeping this the way it is, or should the meetings be held in the same location every time?

Keep rotating locations	12	63.2%
Same location for every meeting	4	21.1%
No preference	3	15.8%

Comments:

Nice to get to know other members' businesses

I enjoy getting to see various businesses - being on site brings a different understanding that just hearing about the business

It is too confusing to keep changing locations.

I think it is a good opportunity to see other members business that we might not otherwise see.

Three biggest advantages to joining the EPBA?

Inclusion in the brochure and map?	8	42.1%
Networking	14	73.7%
Staying current on association news and events	7	36.8%
Opportunity to host a meeting	0	0.0%
Social events	1	5.3%
Education	2	10.5%
Volunteer opportunities	1	5.3%
Getting to know neighbors	7	36.8%
Exposure to those who live and work in the area	18	94.7%
Other	0	0.0%

If you are currently not attending meetings on a regular basis, would any of the following make you more likely to attend? OR, if you are attending meetings, which of the following would add value to the meetings? Please check all that apply.

Networking event	8	50.0%
Different time	5	31.3%
Special speakers	10	62.5%
Serving a meal	2	12.5%
Other	2	12.5%

Nights just don't work for us
Make business cards available and provide an intro time

If you haven't joined the EPBA, why not? Please check all that apply.

Dues are too much	0	0.0%
I don't think my business would benefit from this association	2	100%
Meeting times are inconvenient	1	50%
Other	0	0.0%

Should the EPBA look into expanding its geographical footprint?

Yes	6	31.6%
No	7	36.8%
No preference	6	31.6%

What else would you like to see the EPBA offer or provide? Are there other events in which you think the EPBA should participate? What services would be beneficial to you?

More Community and business info.

Partnership with other business associations for greater impact - ex:Ada. Are there connections to former Forest Hills Business Association?

I like what has been done so far.

It would be nice to do property tax comparisons. We should work together to promote and encourage consumers to do business with local merchants. We could also work together to consolidate and negotiate best prices for services like landscaping, snow removal, trash etc.

I think it is important to offer events for members; however, I think you can offer too much at the same time. People are so involved in so many things that I think if you can offer some meaningful events every so often you may be able to have better attendance.