

East Paris Business Association Meeting September 10, 2009

John Knoppers, President called the meeting, held at The Crown Jewel, to order at 8:00 AM.

The minutes of the previous meeting were approved.

The treasures report was presented by Nancy Miller, Treasurer. We have \$5,516.79 in the account.

An update for the Social Marketing presentation was given and it was formally announced that Social Media Marketer Melissa Freye will speak. Melissa will be talking about social networking sites, such as Facebook and LinkedIn, and how we can use those to our advantage from a business standpoint. The meeting will take place at the The Rehmann Group offices, 2330 East Paris Ave SE.

Board reports....

Membership: John urged payment of 2009-2010 dues.

Promotions Committee: Look for an update at the next meeting.

Charitable effort : Kids Food Basket was tabled for discussion at a later meeting.

Old Business: Kentwood Police handed out Nixle cards and encouraged members to sign up on the www.nixle.com website which would automatically alert businesses of criminal activity in the area.

Kentwood Police Report-lots of activity reported. Keep alert!

New Business: Naya is re-opening as Wild Fire.

Old Business: None

Presentation by Maliree Trierweilier of Crown Jewel and tours were offered.

Trisha Spaulding presented a short overview of ArtPrize.

Adjourned at 8:55 AM

Respectfully Submitted,
Trisha Spaulding